

### **RFP**

### **Proposal Due Date**

### **Company Name**

### **1. Company Overview**

* Write a few words that describe the scope of your business.
* Mention the market or industry you cater to.
* What makes your product or service different from the other competitors in the industry?

Answer:

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### **2. Business Concept and Goals**

These questions will help us with your business goals and basic features.

* What is the concept of your app?
* How does it help the users?
* Who are the interest parties and stakeholders?
* What do you expect from the mobile application in the future?
* Will the solution help the customers better than your competitors?

Answer:

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### **3. Functional Requirements of the Application**

* Want to develop a new application or modify/ add new features to your existing app?
* Who is your target audience?
* What are the issues that you want to solve with your application?
* Describe a few user cases.
* Do you need third-party integration, mention those systems?
* Do you have any design templates that you would like to share with us?

Answer:

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**4.   Non-Functional Requirements of the Application**

* Which type of platform do you want to build the app on?
* Which devices should be supported?
* What are the preferred languages the app should have?
* How many users can use the app at the same time?
* Do you have any specific guidelines for the app's usability and accessibility?
* Attach your company’s brand images and other designs if any.

Answer:

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### **5. Preferences or Restrictions of the Project**

* Are there any technical preferences?
* Are there any legal requirements such as HIPAA, CCPA, or any other that we need to comply with?
* What is your total budget for the app development?
* What is the timeline or timeframe?

Answer:

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### **6. Budget**

* What are the platforms you want to  build the application?
* What are the functions and features of the application?
* How many user flows do you need for the application?
* What quality and experience are you looking for a mobile app development agency?

Answer:

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### **7. Project Timeline**

* Which date do you want the project to launch?
* Are there any dependencies that may affect the launch date?
* When do you need the development to start?
* Do you have any expectations about how long the project will take?

Answer:

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### **8. Proposal Timeline**

* Provide the due date for proposals to be submitted.
* Provide the timeline for evaluation of proposals, presentations, and selection of winning development company

Answer:

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